

# Are You Looking For A Direct Response Copywriter Who Will Jump Right In And Get Their Hands Dirty?

*If you're a direct response marketer, Internet marketer, or business owner and sell any products or services...then I bet you are!*

To generate consistent profits, you'll consistently need:

- Powerful and compelling sales copy for your websites, emails, and other offline marketing materials that **will increase your sales and generate more leads**
- Copywriters who can **understand the BIG picture**
- Someone that can, and will, get their hands dirty and **dig into your prospect's mind** to flush out the '*golden nuggets*' that will compel them to buy from you
- **A partner who will spend the time needed** to research products and prospects so they can write clear, concise sales copy

**This is where I can help you:**



Tom Merrill Clark, a freelance direct response copywriter and marketing consultant for Crestview Marketing Services.

And what I can provide for you is very important. I can help you **make more money.**

As a freelance copywriter, I specialize in helping my clients make money by writing successful ads, sales letters, direct mail packages, brochures, website content, email marketing, press releases, flyers, and much more.

## **Profit from my unique combination of business and writing experience**

You see, after owning and running a small business that survived 20 years of ups and downs in a cut-throat field, I learned first-hand what kind of marketing works and what doesn't.

I fine tuned specific traits and skills such as respect, teamwork, attention to detail, a never give up problem solving attitude, the ability to be flexible, and most important I always listen to other points of view and track your results.

These experiences and traits allow me to write very powerful and successful copy by spending the necessary time on research for not only the products or services promoted, but also on the prospects that ultimately decide the success of the marketing piece.

In addition to my past business and marketing experiences, plus writing my own marketing

(turn over)

materials, I have written successful web and offline sales copy for numerous other businesses.

Be assured I am serious about writing successful sales copy for my clients, plus I understand direct response marketing principles.

This comes as a direct result of past experience, taking copywriting courses from AWAI and studying many books about sales copywriting and marketing from the world's masters such as Dan Kennedy, David Ogilvy, Clayton Makepeace, and Bob Bly.

**Just to recap some of the benefits you'll enjoy when working with me:**

- ✓ You get 110% commitment from me: your projects will be completed on time
- ✓ I'm flexible and easy to work with
- ✓ Your copywriting problems are my problems, too (and I love the challenge of figuring stuff out)
- ✓ Great results that come from hard work, knowledge, and perseverance
- ✓ You don't have to constantly look over my shoulder
- ✓ Don't worry about critiquing or constructively criticizing my work. I don't get all worked up and defensive when that happens.
- ✓ I'm not afraid to voice my opinion either. I tell it like I see it (respectfully, of course).
- ✓ Owning a business for 20 years gave me sales, marketing, and problem solving experience, as well as understanding how overall value affects buying decisions

The bottom line is this: If you are looking for an honest, hard working copywriter who can get results, call me at 603-686-5140, or shoot me an email at [mclark@crestviewmarketing.com](mailto:mclark@crestviewmarketing.com).

Respectfully,

*Merrill Clark*



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